



GM 2025 Competitive Assistance Program

CRCA members qualify for a rebate on the purchase or lease on the following General Motors vehicles.

<u>Vehicle Model</u>	<u>Competitive Assistance Allowance</u>
Chevrolet Malibu LS	\$1,400
Chevrolet Malibu Non LS	\$2,400
Cadillac CT4	\$1,700
Cadillac CT5	\$1,700
Buick Envista	\$ 750
Buick Encore GX	\$ 750
Buick Envision	\$1,000
Chevrolet Trax	\$ 750
Chevrolet Trailblazer	\$ 750
Chevrolet Equinox	\$1,800
Chevrolet Blazer	\$1,700
Chevrolet Traverse	\$1,800
GMC Acadia	\$1,700
Buick Enclave	\$2,700
Cadillac XT4	\$2,700
Cadillac XT5	\$4,200
Cadillac XT6	\$4,700
Chevrolet/GMC Reg Cab 1500 (LD) WT 2WD	\$3,100
Chevrolet/GMC Reg Cab 1500 (LD) WT 4WD	\$3,600
Chevrolet/GMC Double Cab 1500 (LD) WT	\$8,100
Chevrolet/GMC Double Cab 1500 (LD) Non WT	\$9,100
Chevrolet/GMC Crew Cab 1500 (LD) WT	\$10,700
Chevrolet/GMC Crew Cab 1500 (LD) Non WT (excludes ZR2, AT4X, Denali Ultimate)	\$11,500
Chevrolet/GMC 2500/3500 - Reg Cab 1WT/1SA	\$2,100
Chevrolet/GMC 2500/3500 - Reg Cab Non-WT	\$2,600
Chevrolet/GMC 2500/3500 - Double Cab 1WT/1SA	\$4,100
Chevrolet/GMC 2500/3500 - Double Cab Non-WT	\$4,600
Chevrolet/GMC 2500/3500 - Crew Cab 1WT/1SA	\$6,600
Chevrolet/GMC 2500/3500 - Crew Cab Non-WT (excl ZR2, AT4X, Denali Ultimate)	\$7,100
Chevrolet Express / GMC Savana excl. Cutaway	\$1,250
Chevrolet Express / GMC Savana Cutaway	\$1,000
Chevrolet Equinox EV	\$2,800
Chevrolet Blazer EV	\$2,300



general motors

Cadillac Lyriq	\$7,300
Chevrolet Silverado EV (exclude RST)	\$3,800
Brightdrop ZEVO 400	\$8,000
Brightdrop ZEVO 600	\$8,000
GMC Terrain	\$1,800
Chevrolet Tahoe	\$2,750
GMC Yukon	\$2,750
GMC Yukon XL	\$2,750
Chevrolet Suburban	\$2,750
Cadillac Escalade	\$2,750
Cadillac Escalade ESV	\$2,750
Colorado/Canyon (excl ZR2/AT4X)	\$800
GMC Sierra EV	\$3,800

Competitive Assistance Allowances are specific fleet incentives that can be used to reduce the purchase price of your vehicle. These incentives **cannot** be combined with retail programs, and they are **not** available if the Active Member claims allowances under its own Fleet Account Number (FAN). Vehicles purchased using this Competitive Assistance program can be leased through Independent Leasing Companies (ask your dealer or GM Fleet Account Manager for names of Independent Leasing companies in your area). For vehicle lines not listed here, there are Basic Fleet programs available for which you are eligible.

** Allowance and available models are subject to change. Contact CRCA or your GM dealer for most up to date information.