

Dear CRCA Member:

We are excited and look forward to your participation in this year's activities during the weeklong celebration of National Roofing Week which will occur nationwide during the week of June 2 to 7, 2024. To encourage participation, we are providing this digital National Roofing Week kit, which will be downloadable from CRCA's website. There will be no physical kits sent to members in the mail.

Your 2024 National Roofing Week digital kit contains everything you need for your company to participate. Inside the digital kit you will find:

- National Roofing Week social media cards for participation in this year's social media efforts. Instructions for use are on the backside of the card. CARRY THIS CARD WITH YOU, TAKE PHOTOS AND VIDEOS, AND POST THEM TO YOUR SOCIAL MEDIA PLATFORMS TO HELP SPREAD THE WORD!
- National Roofing Week poster to display at offices, shops and jobsites etc.
- A sample of the National Roofing Week press release template to alert your local media about your roofing company's efforts to promote the week.
- Links to download all National Roofing Week files/logos.

Please visit [www.roofingcanada.com/nrw](http://www.roofingcanada.com/nrw) to download all NRW files.

The CRCA looks forward to your participation in National Roofing Week 2024. We encourage you to embrace this celebration and participate in National Roofing Week in order to bring awareness to the roofing trade and the important work that our roofing contractors provide all year long!

### National Roofing Week Contacts

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