



GM 2024 Competitive Assistance Program

CRCA members qualify for a rebate on the purchase or lease on the following General Motors vehicles.

| Vehicle Model ** | 2024 Competitive Allowance** |
|--|-------------------------------------|
| Chevrolet Malibu LS | \$1,000 |
| Chevrolet Malibu Non LS | \$1,800 |
| Cadillac CT4 | \$1,000 |
| Cadillac CT5 | \$1,000 |
| Buick Envista | \$500 |
| Buick Encore GX | \$750 |
| Buick Envision | \$1,000 |
| Chevrolet Trax | \$500 |
| Chevrolet Trailblazer | \$750 |
| Chevrolet Blazer | \$1,300 |
| Chevrolet Equinox LS | \$1,000 |
| Chevrolet Equinox Non-LS | \$1,300 |
| GMC Terrain (3SA) | \$1,000 |
| GMC Terrain Non-3SA | \$1,300 |
| Chevrolet Traverse LTD | \$2,000 |
| Chevrolet Traverse NG | \$1,500 |
| GMC Acadia | \$1,500 |
| Buick Enclave | \$3,300 |
| Cadillac XT4 | \$1,800 |
| Cadillac XT5 | \$2,800 |
| Cadillac XT6 | \$2,800 |
| Chevrolet Tahoe | \$1,000 |
| GMC Yukon | \$1,000 |
| GMC Yukon XL | \$1,000 |
| Chevrolet Suburban | \$1,000 |
| Cadillac Escalade | \$1,000 |
| Cadillac Escalade ESV | \$1,000 |
| Colorado/Canyon (excl ZR2/AT4X) | \$1,000 |
| Chevrolet GMC Reg Cab 1500 (LD) WT 2WD | \$1,000 |
| Chevrolet/GMC Reg Cab 1500 (LD) WT 4WD | \$1,800 |
| Chevrolet/GMC Double Cab 1500 (LD) WT | \$5,800 |
| Chevrolet/GMC Double Cab 1500 (LD) Non WT | \$6,800 |
| Chevrolet/GMC Crew Cab 1500 (LD) WT | \$7,800 |
| Chevrolet/GMC Crew Cab 1500 (LD) Non WT (excl. ZR2, AT4X, Denali Ultimate) | \$8,800 |
| Chevrolet/GMC 2500/3500 - Reg Cab 1WT/1SA | \$1,300 |
| Chevrolet/GMC 2500/3500 - Reg Cab Non-WT | \$1,800 |
| Chevrolet/GMC 2500/3500 - Double Cab 1WT/1SA | \$2,300 |
| Chevrolet/GMC 2500/3500 - Double Cab Non-WT | \$2,800 |
| Chevrolet/GMC 2500/3500 - Crew Cab 1WT/1SA | \$2,300 |
| Chevrolet/GMC 2500/3500 - Crew Cab Non-WT (excl. ZR2, AT4X, Denali Ultimate) | \$3,300 |
| Chevrolet Express/GMC Savana (excl Cutaway) | \$1,000 |
| Chevrolet Express/GM Savana Cutaway | \$750 |

CRCA Active Members must receive an authorization letter to receive the Competitive Assistance allowance. Contact CRCA at crca@roofingcanada.com or (613) 232-6724 or your GM dealer for further details.



Competitive Assistance Allowances are specific fleet incentives that can be used to reduce the purchase price of your vehicle. These incentives **cannot** be combined with retail programs, and they are **not** available if the Active Member claims allowances under its own Fleet Account Number (FAN). Vehicles purchased using this Competitive Assistance program can be leased through Independent Leasing Companies (ask your dealer or GM Fleet Account Manager for names of Independent Leasing companies in your area). For vehicle lines not listed here, there are Basic Fleet programs available for which you are eligible.

** Allowance and available models are subject to change. Contact CRCA or your GM dealer for most up to date information.