

Insert Official Company Logo

FOR IMMEDIATE RELEASE

Date: (insert date)

Contact: (contact name)

(phone #)

(email)

(Insert Roofing Company Name) to recognize the importance of roofs during National Roofing Week, June 6 to 10, 2022.

(Date, City, Province) – To increase recognition of the significance of roofs to every home and business, stress the value of professional roofing contractors and promote the good deeds of the industry, (insert roofing company name) will recognize National Roofing Week taking place June 6 to 10, 2022.

Organized by the Canadian Roofing Contractors Association (CRCA), National Roofing Week is a reminder that the roof is one of the most important components of every structure. It is the first line of defense against natural elements, such as rain, hail, snow and wind, yet it is often overlooked and taken for granted until issues arise which may compromise our safety, comfort and operations.

National Roofing Week enables roofing professionals to engage in their communities and inform the public about the essential role roofs and professional roofing contractors play in every community, as well as the importance of making informed decisions about maintaining or replacing any roof system.

During National Roofing Week, (insert roofing company name) will (insert activities planned for National Roofing Week).

“Insert quote from company official”

Additional information about National Roofing Week can be found at roofingcanada.com/nrw.

(Insert company boilerplate, or a paragraph briefly describing your company and its purpose. For reference, CRCA's boilerplate is below.)

Members of the CRCA are the most knowledgeable roofing contractors, manufacturers, and suppliers in Canada. We advocate for and keep our members informed on matters of national and international interest.

As the voice of the Canadian roofing industry since 1960, CRCA promotes collaboration within the industry from coast to coast. We also represent and defend members' interests, and support them to excel in business both professionally and technically. For information about CRCA and its services and offerings, visit roofingcanada.com.

Proud Members of the Canadian Roofing Contractors Association