

**#RoofingWeekCanada**  
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Dear CRCA Member:

We are excited and look forward to your participation in this year's activities during the weeklong celebration of National Roofing Week which will occur nationwide during the week of June 7 to 11, 2021.

To encourage participation, we are providing this National Roofing Week kit.

Your 2021 National Roofing Week kit contains everything you need for your company to participate. Inside you will find:

- 5 National Roofing Week social media cards for participation in this year's social media efforts. Instructions for use are on the backside of the card. CARRY THIS CARD WITH YOU, TAKE PHOTOS AND VIDEOS, AND POST THEM TO YOUR SOCIAL MEDIA PLATFORMS TO HELP SPREAD THE WORD!
- 2 National Roofing Week posters to display at offices, shops and jobsites etc.
- A sample of the National Roofing Week press release template to alert your local media about your roofing company's efforts to promote the week.
- Links to download National Roofing Week logos.

Please visit [www.roofingcanada.com/nrw](http://www.roofingcanada.com/nrw) to download files for additional copies.

The CRCA looks forward to your participation in National Roofing Week 2021. We encourage you to embrace this celebration and participate in National Roofing Week in order to bring awareness to the roofing trade and the important work that our roofing contractors provide all year long!

## National Roofing Week Contacts

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